

The Benefits of ALL-IP Networks

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Drivers for Packet Services

UMTS Forum Study Services and Applications





3G Mobile Summit

Services – Resource Occupancy

• Real-Time or Streaming Media:

- High Data- Rate and Low Delay
- Increasingly Commodity Service



- Low Data Rate & Delay Tolerant
- Sold on Replacement Value



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The Cost of Services



- The Cost of Different Services is Not the Same
- Real Time or Streaming Media
 - Degrade the link budget
 - maximum cell size is smaller
 - small cell size for entire region of high rate service
 - Opportunity Cost
 - high rate services quickly use up cell capacity
 - exclude other lower rate users
- Content Based Services
 - are almost free
 - vending machine
 - 1000 bytes/day
 - sometime that day

Service Revenue









What is an 'ALL IP Network'

IP Has Multiple Roles



GPRS Example



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Brussels June 2001

UMTS R99 Architecture





UTRAN Architecture Evolution





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CORE Network Evolution



Distributed



- Switching equipment: expensive
- Point to point ATM trunking inefficiency
- Homogeneous bearers between NE
- + QoS well managed
- Signalling and traffic follow same path



- + Routing equipment: lower cost
- + Multiple routes better N/W availability
- + Use of multiple bearers as required
- + Bearer & control separation scalability
- + Incremental investment





The Cellular Environment

Cellular Traffic Mix Changes vs Time









All IP Network - Considerations

Network Management & Provisioning



Hierarchical

Distributed



Service Mix Changing Over Time

- MSC Data Field reconfiguring
- Rebalance circuit and packet networks
- Sensitive to mix

- Incremental transmission upgrades
- Less sensitive to traffic mix changes
- Single network to manage
- Element Dimensioning

Transmission Growth



Release 99 Core



Large capacity increment



All IP Core

- Capacity incremental investment
- Resilience

Service Dis-aggregation / Time to Market MOTOROLA Server **IP Address PSTN PPDN** GMSC **GGSN MSC SGSN 'All IP' SERVICE IMPLEMENTATION XCDR** - Client Server based - Very fast rollout - Multiple sources for Application **Rel 99 SERVICE IMPLEMENTATION** development - Each service is stand alone **RNC** - MSC based - cannot corrupt others - Slow rollout (regression testing) - Matched to Web implementation - Service lost on roaming - New Service introduction NODE B - potentially corrupts all services **NODE B** - Tied to MSC vendor **UMTS RAN Phone (Client)**

Protocol Overheads



Data PDU (720 octets)

GTP

UDP

IP

DATA

SDH

97.8

96.8

94.7

Α Т

84.9

U

U 1

U



%age efficiency (payload to message)

94.7%

Data over IP

97.8

96.8

94.7

Т

G

GU

GU

Quality of Service (QoS)



QoS is defined by a number of parameters such as delay, jitter, loss



All IP Networks +ves & -ves



Advantages

Life Cycle Cost

- Faster product learning curve
- Trunking efficiency
- Lower OA&M and Provisioning costs
- Higher network resilience

Revenue Benefits

- Faster Service roll out
 - Application commonality with internet services
 - New service development speed (not locked to MSC regression testing)
- Other Benefits
 - Well matched to service/content disaggregation
 - Natural integration with the Internet

Disadvantages

- Product availability
 - QoS management only now being resolved
- Need to avoid inefficient IP implementations
 - Multiple protocol stacks





Key Benefits and Timing

Life Cycle Cost Modelling





Cellular Infrastructure Handset Subsidies Installation/Optimisation Spectrum Licence Fees Services etc



Interconnect Site Rental Maintenance Power etc



Infrastructure Life cycle Costs



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Total Costs and Revenue





ALL IP Network Revenue Benefits – (1) Motorola





CELLULAR RF COVERAGE

- Islands of UMTS coverage
 - small cell size
 - demand driven
- Wide area coverage
 - GPRS or EDGE
- Dual mode UMTS/GSM handsets

CELLULAR SERVICE COVERAGE

- Services at edge of network
 - transport via GSM or UMTS
- Service Transparent to Transport
 - between operators
 - between media (copper, mobile etc.,)
 - a few services
 - will run less well on GPRS/EDGE

ALL IP Network Revenue Benefits – (2) (A) MOTOROLA

GPRS Example



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All IP Networks – Phased Introduction



- IP core network
- IP UTRAN (option)
- Peer-to-peer (option)
- Repartitioned RRM

MOTOROLA

ALL IP Networks – Key Benefits



- Increased Revenue
 - Fastest Time to Market for New Applications
 - Revenues from Access Provision to Third Parties

Reduced LifeCycle Cost

- Simpler Service provisioning
 - Reduced Costs
 - Skilled Staff Availability
- Lower Network Costs
 - IP Product Learning Curve
 - Network Scalability

The Benefits of ALL IP Networks



Thank You for Your Attention